

Flanary Vet Clinic Newsletter

2025– Issue

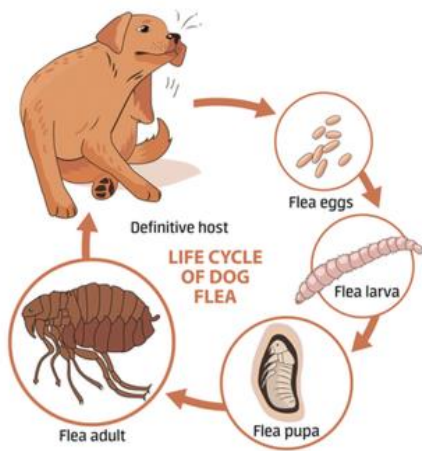


April showers bring May flowers! It's truly a beautiful time of year but with all the beauty comes allergens. In fact, the #1 reason dogs come to vet clinics is for skin allergies. The #2 reason is ear infections which are commonly caused by allergies. The key to treating your

pet's allergies is to identify the source. This can be challenging in Western Kentucky but Dr. Flanary and the staff at FVC can work with you to solve the problem. There are many options available to help ease your pet's discomfort. The 3 main causes of allergies in our pets are food, fleas, and atopy.

- Food- Less than 10% of allergies are actually caused by food. These usually result in ear infections, facial itching, and irritation of the rear end.
 - Treatment – Specialized diets. Grain-free diets ARE NOT the answer. Pets are allergic to the protein/meat source in foods – NOT THE GRAIN! Don't believe the people at PetSmart or the commercials on T.V.
- Fleas – The most common source of allergies in our pets. All it takes is 1 flea bite! Just like it only takes 1 peanut to have a severe allergic reaction!! When a flea bites your pet, it deposits a small amount of saliva onto the skin. Your pet can develop flea allergy dermatitis, FAD, which is a reaction to this saliva. The reaction causes severe itching, which is very uncomfortable for your pet.

Fortunately, today there have been new advances in flea control to prevent FAD. There are preventatives such as Credelio - which lasts for 30 days and Bravecto - which lasts for 90 days (Both Available at FVC) that kill fleas and control flea eggs, and flea larvae, and all stages of ticks.



Check with your vet to find the most effective treatment for your pet. Be cautious, as many pets have allergic reactions to over-the-counter flea products (ones you find at the farm store, pet store, or Walmart), and they can also make pets very sick. With the introduction of new flea control products, no dog or cat should be allowed to suffer from

Flea Allergy Dermatitis.

- Treatment – Keeping all pets in the home on flea preventatives year-round and treating the home/yard.
- Atopy – Atopy is essentially everything in the pet's environment such as mold, pollen, and dust. In western Kentucky and southern Illinois, mold is common and maybe your pet's allergy problem. In our area, this can be a yearlong allergy versus just a seasonal one.



- Treatment – Prescription medications such as antihistamines to alleviate the reaction to the allergen and secondary skin infection.

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LEARN HOW TO TREAT & MANAGE YOUR PETS ALLERGIES

There are many products & “home remedies” out there that claim to help with your pets' allergies. Dr. Flanary has over 30 years of experience working with pets & their needs, and one of the myths of the past that we continue to hear today is that human over-the-counter allergy medications work the same on our pets as they do on us. This is NOT true. In recent studies, it has been proven that common human over-the-counter allergy medications have little impact on managing our pet's allergy levels. These medications affect your pet differently than you or I and are designed to target different allergy symptoms than your pet has. So, while it may help the sneezing & upper respiratory signs- it will do nothing for the itchy skin & ears.

NOW, WE HAVE BETTER OPTIONS THAT HELP!

APOQUEL

This medication made its debut in 2014 and has been a game-changer in managing dogs allergies. It is effective in 86% of dogs and starts working in as little as 4 hours. One of the main benefits of this medication is that it does not cause harmful side effects in your pet's body like steroids do! This medication is used twice daily for 2 weeks to bring your pet's allergy

apoquel
(oclacitinib tablet)

[GO TO PET OWNER SITE](#)



≡ level down to a manageable level, then is decreased to once daily to maintain them.

ZENRELIA

Zenrelia is a newer allergy medication that helps control itching associated with allergies. It is a pill that is dosed once daily

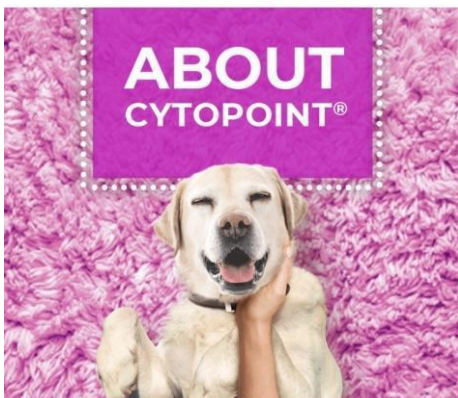
and can be used in dogs 12 months or older. Zenrelia begins working within just a few hours of dosing to provide relief for your pets allergy symptoms and does not require a loading dose like Apoquel does.



CYTOPOINT ALLERGY INJECTIONS

This allergy management option became available in 2016 and has helped countless dogs since. With a 92% success rate reported by pet owners, It has become a great option in the fight against allergies! In the past, the only option that used to be available to help with allergies was steroid injections- which we know in the present-day long-term use can cause damage to your pet's liver, and possibly lead to developing life-long health conditions such as Cushing's disease. With CYTOPOINT we now have the option of an allergy injection without the

≡ **CYTOPOINT.**



CYTOPOINT® is an injection that controls allergic dog itch for 4 to 8 weeks*

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adverse side effects of a steroid. How it works is it neutralizes the main proteins in your pet's cells that signal your dog to itch. The injection lasts from 4-8 weeks and starts working within 24 hours of the injection being given. So, if giving a pill isn't a great option for you or your pet, an injection once every 1 or 2 months is much more doable!

MEDICATED ALLERGY SHAMPOO/CONDITIONERS/TOPICALS

The majority of the time, our allergy-prone pets have secondary infections in their skin such as yeast or bacterial infections, and/or very dry, flakey, inflamed skin. When this happens, you must treat the secondary problem as well as the main issue (allergies) to get your pet the full relief it deserves. Having & using the right shampoo and conditioner for your pet's condition can make a major impact on how well it responds to treatment & how fast they can feel better. We have many options available that come with a money-back guarantee to help your pet have happy, healthy, and beautiful skin. We can also bathe your dog for you using the product Dr. Flanary personally recommends for your pet at our Spa Days!

OMEGA FATTY ACIDS

Lastly, one product that is recommended no matter the level of your pet's allergy status is Omega Fatty Acids. Anytime your pet is on an allergy medication it should always be taking an omega fatty acid. OFA's is an all-natural way that can help your pets decrease the level of inflammation in their skin, decrease shedding, and help promote a shiny coat.

Pet Have Allergies? We Can Help!



Prescription Allergy
Medication



Medicated Ear
Cleaners



Medicated
Shampoo



CYTOPOINT



Big or Small - FVC Will Treat Them All. We Love Exotics & Farm
Animals

Exotics are those that are non-traditional unique pets. They are often chosen for a variety of reasons from housing restrictions, time constraints, or allergies. Choosing a non-traditional exotic pet may be the right choice for you, but finding the right one is crucial for the animal's health, happiness, and wellbeing. Step one would be researching the exotic pet you are considering. There is a lot of information on the internet, but you need to make sure the information

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you are getting is from an educated source. At Flanary Vet Clinic, we have educational material available for new exotic pet owners. Another important factor in choosing an exotic pet is knowing the local laws concerning them. Each state/city is different so be sure to check out the local laws before getting an exotic pet. Once you have done your research the next step would be a new pet wellness exam and from there, our doctors can recommend vaccinations, dewormers, and other routine medical care. Getting exams and regular routine medical care will get your new pet on the right track to living a long, happy, and healthy life!



We are excited to introduce Dr. Bailynn Peeler who loves exotics. She has grown up with leopard geckos, guinea pigs, birds and hermit crabs. She has also taken courses at Auburn's College of Veterinary medicine relating to aquatic, reptile, avian, and raptor medicine. She loves to see the relationship exotic owners have with their pets and wants to help grow that bond by informing owners about husbandry and care of each species. This is why she recommends yearly wellness visits for all exotics. Call for an appointment for your exotic pet today & let us answer all your questions.



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CHECK OUT MAY SPECIALS !!!



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The Flanary Vet Clinic Boarding Suite



**FVC
BOARDING**



INCLUDED WITH EVERY STAY:

- DAILY PLAY OR SNUGGLE TIME
- 1 PICTURE SENT DURING YOUR PETS STAY
- PERSONALIZED CARE
- SIZE-APPROPRIATE LODGING

RESERVATION SCHEDULING: 270-898-9738

At Flanary Vet Clinic, we understand how hard it is to leave your four-legged children behind when you must go out of town. To make the hardship of being away from your pet a little easier we offer texting a photo of your pet to you one during their stay with FVC at no additional charge! Also included as part of their stay, one session of play or snuggle time each day! We also offer TREAT TIME for just \$1 per night and Puzzle Toys for just \$5 per night to help reduce stress & anxiety. Let us give your furbaby some extra lovings while you're gone. We love

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to spoil them with extra treats. The treats can also be upgraded to our Gourmet Claudia Cuisine Cookies or Pupmuffin Treats!

We take pride in caring for your pet as if it were our own. You can be confident that they are receiving the care that they deserve, and you demand. And while we are making sure that they are happy and comfortable, we will also make sure that



they stay healthy and safe. Our trained staff keeps a watchful eye to ensure that important details about your pet's wellness and behavior do not go unnoticed. Also, our staff will ensure your pet's medications, or a special diet are provided at the appropriate times, just like at home. Many of our pet's parents like to take advantage of the veterinary clinic aspects as well. They often combine dental cleanings, laser treatments, vaccinations, and/or yearly exams with their boarding stay. As a special offer, any pet staying with FVC overnight will receive a 20% discount on a bubble bath before going home! You can also upgrade any bath to a Spa Day, medicated bath, or add on a sani-shave, blowout, or special scent.

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FLANARY VET COOKIE SHEET

PEANUT BUTTER
CUPS \$1.75



TEENIE BONES
\$1.00



SWEET BONES
\$1.25



PEANUT BUTTER
\$1.75



TRUFFLES \$1.00



BONES \$1.50



GOOBERS
\$1.50



From the FVC Spa

Spa days include a nail trim, bubble bath, and bandana!

SUMMER SCENTS: Peach, Blueberry, Blackberry Vanilla, Wild Berry, Green Apple



Spa Day Price List:

1-25 lbs -\$35

26-50 lbs -\$45

51-75lbs -\$55

76- 100lbs- \$65

101+ lbs- \$75

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CLINIC UPDATES

****No Show Policy****

At Flanary Veterinary Clinic, we strive to provide the best possible care for your pets. To ensure that we can accommodate all our clients and their pets' needs, we have implemented a No-Show Policy effective May 1, 2025.

****Policy Details:****

1. ****Definition of No Show****: A no-show occurs when a client fails to attend a scheduled appointment without prior notice.
2. ****Cancellation Notice****: We kindly ask that you provide at least 24 hours' notice if you need to cancel or reschedule your appointment. This allows us to offer the time slot to another pet in need.
3. ****Consequences of No Show****:
 - First No Show: A friendly reminder of our policy will be issued.
 - Second No Show: A reminder that any future appointments will require deposits
 - Third No Show: Future appointments will require prepayment of \$50.00 to be deducted from your appointment balance. If you do not show to this appointment the \$50.00 is non-refundable.
4. ****Exceptions****: We understand that emergencies happen. If you have a legitimate reason for missing an appointment, please contact us as soon as possible to discuss it.

5. ****Commitment to Care****: Our priority is providing care for all pets. This policy helps us manage our schedules effectively and ensure that every pet receives timely attention. We appreciate your understanding and cooperation in this matter.

****IN HOME EUTHANASIA APPOINTMENTS****

We understand that saying goodbye to a beloved pet is one of the most challenging times in life. With three veterinarians now on staff, we are honored to offer in-home euthanasia services to provide comfort and dignity for your pet in a familiar environment. This compassionate option allows you to be with your pet in a peaceful setting, surrounded by love during their final moments. If you are interested in learning more about this service and its associated costs, please call the clinic. Our team is here to support you through this difficult journey and answer any questions you may have.

****IN HOME WELLNESS APPOINTMENTS****

We are excited to announce that, in addition to our in-home euthanasia services, we will now also be offering in-home wellness examinations and vaccinations for your beloved pets. Having witnessed the challenges my own parents faced in managing their pets' health, I understand the importance of providing care in a familiar and comfortable environment. This service is designed to help pets who may struggle to make it to the clinic or for pet owners who have multiple pets to care for. In-home wellness appointments will be available on the first and third Fridays of every month. Please note that an additional fee will be charged for in-home veterinary care. If you would like more details or to schedule an appointment, please call the clinic. We are here to support you and your pets in any way we can.

****FARM ANIMAL HERD HEALTH EXAMINATIONS****

We are pleased to announce that our clinic is now offering Large Animal Herd Health Visits directly to your farm! This service is designed to help you make informed decisions regarding the health and well-being of your farm animals.

By bringing our veterinary expertise to your location, we can conduct thorough assessments and provide tailored recommendations for your herd. Additionally, this allows us to prescribe the correct medications if the need arises, ensuring that your animals receive the best possible care. If you are interested in scheduling a herd health visit or would like more information about this service, please contact our clinic. We look forward to supporting you and your farm animals!

****IMPORTANT NOTICE REGARDING ONLINE PHARMACY****

We would like to take a moment to clarify our relationship with the third-party internet store associated with our clinic. While we provide this service to help you access veterinary medications that may not be in our inventory, please note the following important points:

1. **Third-Party Store:** The online pharmacy is independently managed and does not fall under our ownership or management. Any emails you receive that appear to be from our clinic are actually generated by the third-party store.
2. **Pricing Information:** We want to highlight that for heartworm and flea and tick prevention medications, our in-clinic pharmacy often offers more competitive pricing than the online store. We encourage you to compare prices and consider purchasing these products directly from us for the best value.

3. Medication Availability: The online store serves as a convenient option for medications that we may not carry in our clinic. However, we recommend reaching out to us directly if you have questions about specific medications or if you need assistance.

****SAME-DAY, WALK-IN, & EMERGENCY APPOINTMENTS****

We are proud to be one of the few clinics in town that accepts same-day appointments for pets who are sick or injured. Your pet's health is our top priority, and we want to ensure that they receive timely care when they need it most.

In addition to same-day appointments, we also welcome walk-ins and emergency cases. However, we kindly ask for your understanding regarding a small additional fee that may be applied to your exam if your visit requires the clinic to stay late to care for your pet. This fee helps us manage our scheduling and maintain the quality of care we strive to provide. If you have any questions about this policy or need assistance, please don't hesitate to reach out.

****Update on In Clinic Or Curbside Appointments****

We appreciate your continued trust in us to care for your pets. As a reminder, our clinic currently operates with three examination rooms, which we maximize to accommodate all our scheduled appointments and discharges.

To ensure we provide the best care possible, we may sometimes need to take your pet to the back for diagnostics and examination if all examination rooms are occupied. Please rest assured that a veterinarian will always communicate with you about your pet's health and address any questions you may have.

Additionally, we offer curbside appointments for clients who may be injured, unwell, or those who have multiple pets to bring in at the

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same time. Or for mothers with a pet and small children. This option allows us to provide a more comfortable experience for everyone involved. In some cases, pets may also do better during their visit without their owners present.

We appreciate your understanding and patience as we navigate our in-clinic appointments, drop-off procedures, and curbside services. Our goal is to ensure that every patient receives the necessary care while accommodating all our clients' needs.

Flea, Tick, Heartworm, & Intestinal Worm Prevention for Cats



Bravecto Topical for Cats

**Lasts 3 months
(Fleas & Ticks ONLY)**

**Buy 2 boxes get \$10
instant rebate**

**Buy 4 boxes get \$25
instant rebate**

Nexgard Combo for Cats (Fleas, Ticks, Heartworms, & all Intestinal Worms)

Lasts 1 month

**Buy 6 months get
\$20 instant rebate**

**Buy 12 months get
\$50 instant rebate**



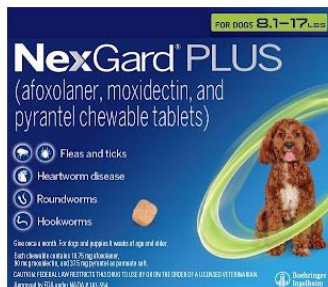
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Flea, Tick, & Heartworm Prevention for Dogs



Bravecto: Fleas and Ticks
Lasts 1 month or 3 months
 (Rebates not applicable on 1 month option)

Buy 2 boxes get \$10 off instantly
Buy 4 boxes get \$25 off instantly



Nexgard Plus: Fleas, Ticks, Heartworms, Roundworms, Hookworms,
Lasts 1 month
Buy 6 months get \$35 off instantly
Buy 12 months get \$105 off instantly

Interceptor Plus:
Heartworms, Roundworms, Hookworms, Whipworms, & Tapeworms
Lasts 1 month
Buy 6 months get \$6 off instantly
Buy 12 months get \$12 off instantly



ProHeart Injection: Heartworm Prevention
Lasts 6 or 12 months
Buy 6 month injection get \$5 Online Rebate
Buy 12 month injection get \$15 Online Rebate

Simparica Trio: Heartworms, fleas, ticks, roundworms, hookworms
Lasts 1 month



Hill's to Home



35 % off your 1st order

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In closing,

In conclusion, allergies are so common in our pets just like us and sometimes can cause severe infections in the skin as well as plain misery. There are several ways to help with allergies, so please let us help your pet. Bathing your pets on a regular basis also helps tremendously with allergies and skin issues. So, ask us about the best shampoo for your pets or take advantage of our Spa Day specials! And don't forget..... Bring all your exotics to have a wellness exam with us this month and meet Dr. Peeler!



LaNita S. Flanary DVM

We are thrilled to share that the new kennel resort, Sunshine Purrs and Wags, is coming along beautifully! We've attached some sneak peeks for you to enjoy. We are planning to host an Open House at the end of May, where everyone will have the opportunity to visit the facility and see all that we have to offer. Our goal is to start boarding and providing daycare services for pets in June. Stay tuned for more details about the Open House event and thank you for your continued support as we prepare to welcome your furry friends to their new home away from home!

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